
EST. 1976 BISSINGEN, GERMANY



THE RUGGED TIME

bigpackoutdoor.com

Edition Two 2012/13



**Leistung
durch
Technik**

Edition Two

Fall & Winter 2012

‘Performance thanks to technology since 1976’: These words describe the long and proud history of our quality products. Influenced by mountaineers, engineers and hard-wearing adventure gear, the **BIGPACK** style is a comfortable and balanced mix of modernity and performance driven.

“科技领航 成就卓越 - 始于 1976年”：**BIGPACK** 品牌拥有丰富的历史和值得信赖的产品质量。集结登山者、技术团队和耐用的探险装备，**BIGPACK** 展现出舒适且平衡现代与技术功能的品牌风格。

Words: Mark Pluckebaum

撰文：马克 布鲁克班

Welcome to the second edition of The Rugged Time, a biannual publication that brings to the printed page the unfolding story of **BIGPACK** – the brand, the products and its field of activities.

In this issue, and in time for the arrival of winter, we chart a course from ‘the hikes to summits’ to reflect a significant moment in the rich history and collection of **BIGPACK**.

This issue explores **BIGPACK**’s transition of playing field from mountains to trails with a review and snapshot of Chamonix, the mecca of Alpinism, and a diary of an amateur mountaineer. We also continue with expansive images of rugged Alps with a range of products now available in store and on our website. So ease into a lounge chair, sit back, and be swept away by tales of hardship and hope on ice & snow with “The Rugged Time, edition two”.

欢迎来到第二版《The Rugged Time》，一年出版两次，这些丰富的页面正向您展现**BIGPACK**丰富的品牌故事，产品及其活动。

本期正赶上冬季的到来，我们将在**BIGPACK**品牌的故事与产品系列中，回味“从远足到顶峰”的重要时刻。

本期探讨了**BIGPACK**在户外领域的转变，跟随山野足迹，一起领略攀登圣地夏木尼，欣赏一位登山爱好者的攀登日记。我们也还将看到坚固耐用的产品在阿尔卑斯山脉的实地使用，且可在我们的商店和网上购买。在椅子上坐下来休息，细细品味这冰雪崎岖的探险故事。



THREE DECADES OF EQUIPPING MOUNTAINEERS & EXPEDITIONS FOR THE HARSHTEST CONDITIONS.

We have participated in many ascents of 8000m peak, been part of more than hundred remote adventures and equipped unsupported trips to the North and South Poles.

We believe in what we do; we design, test and build our gear with passion and commitment. We use it ourselves and we work closely with outdoor professionals to help us perfect our products.

Our team of Pro Mountaineers are mixed nationalities, ambitious climbers,

mountaineers and adventure travelers; people at the cutting edge who need gear they can trust completely.

So whether you are going on expedition to the Himalaya or learning the ropes in the Alps, you can do so safe in the knowledge that your **BIGPACK** gear has been proven to perform.

三十余年的登山者装备 迎战最艰难的远征

我们历经多次8000米高峰的攀登，数百次遥远偏僻的野地探险，甚至抵达北极南极圈。

我们坚信自己的事业，用激情和承诺，从设计到测试，建立**BIGPACK**的装备王国。我们与户外专业人士紧密合作，不断完善和提高产品。

我们的专业技术顾问团队云集各国人士，有狂热的攀岩者、登山家、探险人士，在峭壁边缘，他们完全信任**BIGPACK**的装备。

因此，无论是去喜马拉雅山脉探索远征，还是在阿尔卑斯山脉学习绳降，您可以了解到**BIGPACK**的装备产品已被证明是安全、值得信赖的。





ABOUT CHAMONIX

YOU CAN TALK as much as you like about Cortina, Zermatt, St Anton; you can chatter away about Jackson Hole, Whistler/Blackcomb. But nothing beats Chamonix! Nothing could ever beat Chamonix!! This is a French revelation, the capital of the Alps. For our first issue, it was obvious to introduce you the Mecca of Mountaineering...

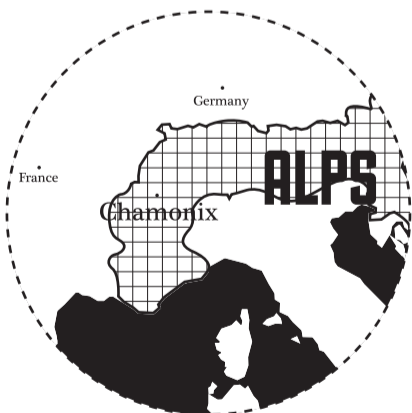
IT IS SAID that Chamonix was created by God on the eighth

day – to give pleasure to skiers, climbers, mountaineers, mountain bikers, fell runners and base-jumpers. If that is the case, he did a fantastic job. The first tourists who arrived in Chamonix were British back to 1741. On their return to Britain they spread the word about the most beautiful valley in the Alps, and about the huge mountain: the Mont Blanc. It would take 45 years before anyone managed to reach the top: On August 8th 1786 two

Frenchmen, Balmat and Paccard, became the first to stand on Europe's roof. That started a new era of tourism in Chamonix. Today, around 100,000 people visit Chamonix every day during the summer season. It almost beggars belief.

CHAMONIX is not just high mountains, steep, snow-filled gullies and three-day stubble. Chamonix is also a cozy town, with countless restaurants,

sports shops and kiosks selling souvenirs. American tourists and Russian billionaires wander back and forth searching for eVent jackets, technical rucksacks, interior decoration and cheese fondues. I think Chamonix is too good to be true. This is a lie!! The whole place is a Photoshop montage put together by a mad mountaineer.



登山圣地：夏木尼

你可以尽情喜欢科蒂纳、采尔马特、圣安东，也可以高谈阔论杰克逊霍尔、惠斯勒、黑梳山，但都无法抵挡夏木尼的诱惑！它们无法击败夏木尼，法国阿尔卑斯山脉的核心！我们迫不及待地要向你介绍夏木尼这块登山圣地。

相传，夏木尼是上帝在第八天创造的，为的是给滑雪者、登山者、山地骑手、荒野跑者和定点跳伞的人带来无尽的快乐。若是如此，这真是了不起的创造。1741年，英国人第一次来到夏木尼，回去之后，他们告诉世界这

里有阿尔卑斯山最美丽的山谷，以及巨大的勃朗峰。在这之后的45年间，无人敢设想到达它的顶峰，直到1786年8月8日，两个法国人巴尔马和帕卡德，成为首次站在欧洲屋脊的人。如今的夏木尼，也已成为旅行胜地，每年的夏季约10万人次来到这里，欣赏美丽的自然风光，这实在超乎想像。

夏木尼不仅拥有高山峭壁、冰雪沟壑，它也是惬意的小镇，云集许多餐馆、运动商店、纪念品售卖亭。在这里，从美国的游客到

俄国的亿万富翁，他们同样地追寻着event®面料冲锋衣，专业的背包，室内装饰品，或者奶酪火锅。夏木尼好得无法让人相信它是真实的，像是疯狂的登山者用蒙太奇组合的视觉盛宴，激发人们的联想！

DIARY FROM A TRUE ADVENTURER

格雷戈·亨德里克的攀登日记



“AND HERE I am, at Aiguille du Midi, 3,842m above sea level, attached by a 10mm thick rope, nerves strung tighter than a piano wire. We've taken the cable car from Chamonix straight up here. Now we are preparing to descend an infamous ridge with a 200m sheer drop to the right and a 2,000m sheer drop to the left. After which we will make our way across a few hundred meters of glacier before climbing the “Arête des Cosmiques” on the other side of the Aiguille du Midi. That, at least, is the plan. God only knows if it's a good plan. First on the rope is photographer David Ravel, tightly gripping an ice-axe and talking about snow getting trapped under the crampons. At the back, on the other end of the rope, is our mountain guide, Yann Delevaux, who lives in Chamonix.

“COME ON” shouts Yann. “Just chuck your butt over the cliff and go for it”. We have been climbing for two hours. We are now standing by an abseiling point together with roped teams from Italy, France, Britain and Germany. We are queuing to go over the edge. The most exotic queue I have ever waited in. On the one side is a drop of several hundred meters. On the other side a drop of several thousands. But people are munching on baguettes and croissants as if they were sitting in a pavement cafe. You can see Mont Blanc reflected in people's sunglasses. And way, way down there the tourists are going about their business in the downtown Chamonix. While up here, under the clouds, we are so high...

AND NOW it's our turn: We lower ourselves over the edge and down a steep,

“我正在南针峰海拔3842米处，牢牢地被栓在一根10mm的主绳上，神经如钢琴丝一般紧绷。我们一起直接从夏木尼做缆车来到这里，打算沿著一个鲜为人知的山脊向右下降200米，接著向左继续下降2000米，在这之后穿过数百米长的冰川，去攀登位于南针峰边上的“Arête des Cosmiques”。这听起来像个计划，但天知道靠不靠谱。在绳索前方的是我们的摄像师David Ravel，一边用冰镐稳住自己，一边抱怨著自己的冰爪被卡在了积雪里。绳子的另一端就是我们此次的高山向导，土生土长的Yann Delevaux。

‘加油’Yann喊道‘把你的屁股挪到石头上，再加把劲。’我们已经攀登了2个小时了，正站在一处绳降点，和我们一起的还有一些从意大利、法国、英国和德国来的结组队伍。大家排队挨个下，这倒是我排过的最具异国情调的队伍。两侧都是几百米，甚至是几千米的深谷，但我们这些人都淡然地享受著

narrow gully. Then we traverse a series of narrow shelves before we arrive at a vertical wall, about 30 m high. Are we meant to climb that? With crampons on our feet? I lead the way. I place the front spikes of my crampons in microscopically small chinks in the wall. It looks like child's play, but soon proves to be astonishingly difficult. Have you ever tried climbing up a sheer rock wall with 12 sharp iron spikes under your shoes? It feels a bit like Bambi on ice. Only much louder, much sharper, much scarier. Iron on rock. Man against gravity. “Come on,” says Yann. Put some effort into it!” I would like to have made some elegant moves. I would like to be mistaken for a Himalayan mountaineer. But 20 m below me stands a guide from Milan who's laughing. He looks like he's just come straight off Mount Everest. I look like I've

自带的法棍、羊角，恍如在街边咖啡馆消遣时光一样悠闲笃定。只不过映射在墨镜片上的勃朗峰、山脚下游客如织的夏木尼和几乎手可及的白云却都让你清清楚楚地明白自己身在何处。

终于轮到我了，低身探下岩壁，先穿过一条陡峭狭窄的沟道，穿越一系列的狭窄平台，来到了一面大约30米高的直壁前。说干就干！我开始领攀。用冰爪前齿探入岩壁上的细小裂缝里，看起来像孩子的游戏，但真要做起来却需要万分小心，特别是对于那些第一次用冰爪在岩壁上攀登的人来讲就会如冰面上的小鹿一般不知所措。这里只有更铿锵的磨砺之音，更凛冽如刀的刺骨寒风，更切身体会的恐惧感。岩石与铁齿的碰撞，人体与重力的对抗，无处不在。“再努把力！”Yann鼓励道。我尽量让自己表现出几个优雅的姿态，心想著或许还能让人觉得我是个不错的登山家。但在我下方20米处的那个来自米兰的高山向导用微笑一下子戳破了我的拙

just come straight out of a London pub..

WE CLIMB ON. The “Arête des Cosmiques” is no worse than many basic mountain ridges. But the air is considerably thinner. I feel a headache start to sneak in under my helmet. I stop for something to drink. I drink a liter of water. It doesn't help. The headache is here to stay. But now I can hear the joyful cries of some Japanese tourists off in the distance. They are standing on the platform at the Aiguille du Midi's top station, studying the climbers with their telephoto. “We are the attraction of the day,” says David. “Do I look tough?” I ask. “Or pale?” Yann just smiles and leads the last few rope lengths up to the Japanese. To reach them we have to climb up a 10 m iron ladder. Beneath my backside is the abyss: The definition of the abyss...

劣“演技”。这家伙看上去就像是刚才珠峰下来这玩耍的，而我怎么看怎么就是个从伦敦酒吧里晃出来的“门外汉”。

终于登顶成功了。Arête des Cosmiques不比任何一座基础雪山来得难，但这里的空气稀薄得难以置信。从我带上头盔的那一刻起，我就感到了些许头痛，即使灌了1升量的水也没什么好转。但此时我已经能听见远处日本游客们的欢呼声。他们站在南针峰的观景平台上朝著我们猛拍。“我们成今天的焦点了”David说。“我看起来酷不酷？”我问道。“应该说是呆吧？”Yann边笑著打趣，边朝著这些游客所在的位置进发，领攀这最后的几个绳距。当在我们面前只剩下最后一座10米高梯子的时候，在我背后的依旧是深不见底的山谷，真正意义的万丈深渊即是如此。



技术攀登系列

ALPINISM

No approach route is too long, no rock face too steep, no mountain peak too high. Alpinists are the true all-rounders of mountain sports. They move through ice and snow as sure of foot as on rock, equally at home on the vertical and the horizontal. To reach the summit of a mountain peak is not always easy, but it always seems worthwhile. It always seems worth the effort to stand atop a mighty peak and look across the world with the eyes of a soaring eagle.

无畏更长的路线，无惧更陡峭的岩壁，勇敢挑战更高的山峰，作为一个登山家，他们精通所有的登山技术。在冰雪岩石覆盖的垂直峭壁如同立于平地，为了到达山顶，一切努力似乎总是值得的，仿佛雄鹰屹立在顶峰眺望整个世界。





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3

1 **GASHERBRUM JKT (Black)**
BPG1214-0247

GRAG PANT (Black)
BPG1208-0247

SUMMIT MITT (Black)
GLOVE BPF1284-0247

PEAK eVent (Orange)
BPF1201-1038

2 **LD COULOIR JKT (Ocean Blue)**
BPG1233-0218

LD VERTICAL PANT (D. Grey)
BPG1240-1015

ASCENT 30 (Ocean Blue)
BPH0053-0218

3 **COULOIR JKT (Meadow Green)**
BPG1201-3542

GRADIENT PANT (Meadow Green)
BPG1203-3542

SUMMIT MITT (Black)
GLOVE BPF1284-0247

ASCENT 40 (Meadow Green)
BACKPACK BPG0003-3542

4 **GRADIENT JKT (Ocean Blue)**
BPG1202-0218

GRADIENT PANT (Meadow Green)
BPG1203-3542

ASCENT 40 (Meadow Green)
BACKPACK BPG0003-3542

PEAK eVent (Orange)
BPF1201-1038



4



★ 野外探索系列 ★

BACK COUNTRY

Backcountry travel, whether skiing, snowboarding, climbing or snowshoeing, opens up a whole new world of adventure. There is nothing like exploring seemingly endless terrain filled with untracked powder, no lift lines, no crowds, peace and quiet, adventure and challenge, and did I mention the abundance of untracked powder.

野外探索之旅，不论是滑雪还是登山，它开启了一个全新的探索世界。没有任何类似的探索能与之比拟，人车罕至、平和宁静的原始之地，充满冒险和挑战。





A GRADIENT JKT (Black)
BPG1202-0247

GRADIENT PANT (BLACK)
BPG0003-0247

1 LD FALCON JKT (Acid Green)
BPG1259-1038

LD WARM LIGHT TOP (D. Grey)
BPG1247-1015

LD ROPE PANT (Fushia Purple)
BPG1237-0550

CHESTER BEANIE (Purple)
BPG1274-1008

2 SNOWLYPSE JKT (Black / Orange)
BPG1221-2004

SNOWLYPSE PANT (Orange)
BPG1213-1024

POWER RIDE 30 (Orange)
BACKPACK BPH0051-1024

PEAK eVent (Orange)
BOOT BPF1201-1038

ABSOLUTE (D.Grey)
GLOVE BPG1286-1015

3 POWER RIDE 30 (Black)
BPH0051-0247



徒步越野系列

TREKKING

One nice thing about trekking is that more or less everyone can do it. You do not need to be in extremely good shape or practice any technique to get around on your own two feet. Shorter treks require limited equipment and planning, all you have to do is amble along at your own pace. However, a longer trek, particularly in mountainous terrain, requires more preparation.

徒步越野的户外运动大多数人都能参与。无所谓十分有型的身板或特别的技术，重点在于你自己的双脚。简单的装备和计划就能满足短程徒步的出行，然而，长时间的山区徒步越野，你需要更多的准备。





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3

1 SAAS-FEE JKT (D.Grey)
BPG1223-1015

GRADIENT PANT (Black)
BPG1203-0247

WARM LIGHT TOP (D. Lichen Green)
BPG1276-3940

CREST eVent (Grey)
BOOT BPF1202-1028

2 LD SHIELD VEST (Black)
BPG1239-0247

LD WARM LIGHT TOP (D. Grey)
BPG1247-1015

FALCON 30 (Lime Cream)
BACKPACK BPH0046-3259

LD KHOTZN eVent Low (Grey)
SHOES BPF1209-1028

CHESTER (Black)
BEANIE BPG1274-1008

3 KIRUNA 3in1 JKT (Dark Olive)
BPG1206-4510

GRADIENT PANT (Black)
BPG1203-0247

EVEREST 55 (Black)
BACKPACK BPG0034-0247

CHESTER (Black)
BEANIE BPG1274-0247

4 PULSAR JKT (M. Blue)
BPG1255-0203

HIGH ROUTE PANT (Black)
BPG1230-0247

CREST eVent (Grey)
BOOT BPF1202-1028

GAITER HIGH (Meadow Green)
TREKKING GAITER BPG1296-0247

ASCENT 40 (Meadow Green)
BACKPACK BPG0003-3542

TORSION (Black)
GLOVE BPG1293-0247

HIKING

远足旅行系列

In Hiking, the Journey is more important than the Destination. Hiking could be your average Sunday walk through a national park or it could be a few hours ramble through the scarp mountain trails. For most people, Hiking is an escape back to nature and a great way to get a good workout while forgetting all about the day to day hassles of city life.

旅行的过程远比目的地更重要，它带给我们更多的收获。花几个小时走走山路，或者周末健行于国家地理公园，这种逃离城市喧嚣、抛却烦恼回归自然的户外生活方式，为越来越多的人津津乐道。





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3

1 EFFUSION REVERSIBLE JKT
(Deep Lichen Green) BPG1217-3940

GRADIENT PANT (Black)
BPG1203-0247

CREST eVent (D.Grey)
BOOT BPF1202-1015

2 LD FALCON (Black)
BPG1259-0247

LD SIERRA PANT (D.Grey)
BPG1299-1015

LD WARM SKIRT (Acid Green)
BOOT BPF1208-0550

LD KHOTZN eVent Low (Grey)
SHOES BPF1209-1028

3 LD GSTAAD VEST (London Fog)
BPG1256-0044

LD ACTIVE WARM 1/2 ZIP
(Ocean Blue) BPG1265-0218

LD SIERRA PANT (D.Grey)
BPG1299-1015

LD KHOTZN eVent Low (Grey)
SHOES BPF1209-1028

FALCON 30 (Blue)
BACKPACK BPH0046-1018

4 EFFUSION REVERSIBLE JKT
(Yellow) BPG1217-1013

ACTIVE WARM 1/2 ZIP
(Deep Lichen Green) BPG1229-3940

5 GSTAAD VEST (L. Orange)
BPG1257-1001

WARM LIGHT TOP (D.Grey)
BPG1276-1015

HIGH ROUTE PANT (Black)
BPG1230-0247

CREST eVent (D.Grey)
BOOT BPF1202-1015

6 LD MORPHEUS 3in1 JKT
(Fushia Purple) BPG1236-0550

LD COULOIR PANT (Black)
BPG1248-0247

LD KHOTAN eVent Mid
(Fushia Purple) BOOT BPF1208-0550

FLYCE (Fuschia Purple)
BEANIE BPG1283



5

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OUR

TECHNICAL

ADVISORS

技术顾问



Our technical advisors are explorers, constantly on the move and trying new things. They don't wait for things to get done for them. They get up and do it themselves. They are mountain guides and alpinists from the Alps.

BIGPACK的技术顾问是经验丰富的探险家，他们乐于亲历亲为，不断探索新事物，他们是真正从阿尔卑斯山脉走出的专业向导和登山探险家。



MIKAEL ERNST
GERMANY - BORN IN 1979
Activity: Alpinism - Ice Climbing

迈克尔·恩斯特 - 德国
1979年出生
擅长：登山、攀冰

If you aim to be a champion you have to start young. But even those who are late starters can also leave their mark. Mikael is one of the latter. He didn't begin climbing until he was 18. But once he got a taste for the mountains, he always came back

for more. In 2008, he climbed the north face of the Eiger within only six days. Together with fellow team member Simon Schäll, he reached the summit of Cerro Fitz Roy in Patagonia in November 2010. Only a year later, in October 2011, the young mountain guide climbed 'blue point' through a route of his own creation: "Jeopardy" (7 SL, 210m, 10-) which is in the Dolomites

如果你的目标是成为一个冠军，你必须从年轻时就开始努力。但即使很晚才开始，也要相信在成功的道路上你能留下自己的足迹。迈克尔·恩斯特是后者，直到18岁他才开始攀登。当体验到山峰的魅力，他便开始痴迷，不断寻找下一座目标。2008年，迈克尔·恩斯特只用了六天从北面攀登艾格尔峰；2010年11月，他与搭档Simon Schäll一起攀爬位于南美巴塔哥尼亚的费兹洛伊峰，并登顶。2011年10月，这位年轻的登山者在意大利的多洛米蒂山开辟了自己的线路“蓝点”：“危险”（7 SL，210m，10-）



CECILE THOMAS
FRANCE - BORN IN 1978
Activity: Alpinism - Guide

塞西尔·托马斯 - 法国
1978年出生
擅长：登山、向导

As a French, Cecile grew up in the west part of France, Normandy. It wasn't until she came to Chamonix at the age of 18 years old that she discovered the high mountains. Since those first steps, her life has taken a dramatic change. Cecile is an



inspirational athlete and person who, in the last ten years, has been setting new standards for ice/mixed, rock and alpine climbing. In recent years, ice climbing teaching has been her focus. Cecile just got her diploma for “Guide de Haute Montagne”. She loves to share this vertical world she is privileged to live in. Her goals are to encourage others to experience the same and to go beyond their own perceived physical and mental limits. Her rock climbing prowess has led to ascents on some of the hardest routes in the Alps. She needs daily challenges, the search for a solution to the seemingly impossible. That is what makes her an inspiring athlete and unique teacher.

塞西尔生长于法国的西部诺曼底地区，直到18岁她来到夏蒙尼发现磅礴壮观的山峰，给她的人生带来戏剧性的改变。塞西尔充满了激情与灵感，在过去的10年，她开创了很多新的冰岩混合攀登技术。近几年，她将重心转至攀冰技术教学，且获得“Guide de Haute Montagne”证书。她乐于分享属于她的岩壁世界，鼓励其他人突破自己的身体与精神的极限去获得相同的感知与体验。塞西尔高超的攀岩技术让她在阿尔卑斯山脉成功登顶过一些难度非常大的线路。不断挑战那些看似不可能的线路方案，让她一直保持很好的运动状态并成为出类拔萃的登山教师。



MARCO MOMBERTO

ITALY – BORN IN 1973

Activity: Ski Mountaineering – Freeriding – Climbing

马可·蒙巴图 - 意大利

1973年出生

擅长：登山滑雪

Climbing, ski and telemark instructor, Marco was born in one of the most beautiful places in the dolomite mountains, a tiny mountain village, which is accessible only by cable car during winter time. He still lives there. During the

winter you can find him freeriding gorges or out of slopes in Dolomites and the Central Alps. During the summer, as soon as he's got free time, he loves climbing the most famous mountains in Sella, Pordoi, Cortina. Marco discovered climbing when he was 14 years old. After his first taste of the sport one thing led another: starting out as a participant, Marco quickly became a tour guide in the youth department of the Dolomite Alpine Club (DAC) and shortly after he went on to climb the Eiger north face with a friend. Some of the most important moments in Marco's career as an alpinist were the first ever winter ascent of Torre Egger, in Patagonia, together with the Austrian pro alpinist Peter Kofler. His favorite mountain: Cima d'Asta

雪地教练马可生长居住在壮美的白云石山脉的一个小村庄，那里在冬季只能坐缆车通入。每年的冬季，马可的滑雪足迹遍布白云石山脉和阿尔卑斯山脉的中心，而夏天只要有时间，他喜欢去Sella, Pordoi, Cortina这些世界闻名的地方攀登。14岁的时候马可发现自己在登山上的天赋，当他尝试这项运动后，开始在青少年白云石登山俱乐部担任导游，随后与朋友一起去攀登了Eiger（艾格尔峰）的北壁。在马可的登山职业生涯中，他曾与澳大利亚的职业登山家Peter Kofler一起成功登顶Patagonia地区的Torre Egger。他最喜欢的山峰是：Cima d'Asta。



FROM
GERMANY
TO
HONG KONG

从德国
登陆香港

IT IS in the heart of Hong-Kong, more precisely in Mongkok, the famous sports & casual shopping district, that **BIGPACK** will open its first flagship store in Asia.

THE CONCEPT, done by a Chinese-American design studio, combines natural & modern materials for this experience-based store. The interior expresses the joy of sports by integrating action photos as a decorative element and the expanse of retail space as a mountain sports introduction.

THE STORE offers a complete selection of innovative and technically advanced mountaineering and exploration apparel, equip-

香港最繁华的闹市中心，**BIGPACK**将在这里，开设亚洲第一家旗舰店。

首家旗舰店由美籍华人设计工作室用自然与现代的材料，营造出体验店的户外运动概念。内部构造以图片装饰元素表达登山运动带来的愉悦，且形成有利的零售空间布局。

在这里，您可以体验到BIGPACK的所有最新系列，包括革新科技以及最新男女系列

ment, footwear and accessories for both men and women. One can experience the brand full range of cutting edge mountain clothes and timeless backpacks. Users will have the chance to shop for unique and exclusive items from the brand.

“TO FINALLY open a shop of our own in one of the world’s most renowned shopping destination in Asia is another milestone in Bigpack’s rich history. With our roots in the German widely popular outdoor market, this feels almost like a relief to establish there and share our values” said the brand manager to write Gunther Jentsch – Intl. manager.

登山探险服装，鞋类及配件。顾客将有机会体验到品牌独一无二的特色服务。

“终于在世界亚洲最著名的购物胜地之一香港，开设**BIGPACK**首家自营旗舰店，树立品牌史上新的里程碑。我们的根设立在德国广泛的户外市场，这感觉就像建立一个基站来分享我们的价值。”

- **BIGPACK**国际品牌经理 Gunther Jentsch。



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